Open Science, Data and Publications

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Many Types of Data to be Managed by Universities



1. Data Explosion; Volume, Variety, Velocity

More data has been 4.000 created in the last three years than in all past 3.500 40,000 years.

- Almost all of this data has a location
- Business and government decisionmakers must have a strategy for dealing with location based data
- Technology Trend: (1) Sensor data and mobility apps are creating more data tagged with location. (2) Increasing number of apps are location-aware, so queries involve spatial dimension. High confidence that analytic apps will include who-what-when-where dimensions.



One Zettabyte (ZB) = 1,000,000,000,000,000,000,000 bytes = 10²¹ bytes. Based on IDC and UC Berkeley data growth estimates.



Big data growth

Big data market is estimated to grow 45% annually to reach \$25 billion by 2015



Reubers graphic/Catherine Travelian 05/10/12

2. Science More Integrated, Computational, Data Intensive

"...data and software are redefining what it means to do science."

– Bill Gates, Chairman, Microsoft Corporation

"...greatest challenge for 21st-century science is responding to the new era of data-intensive science ... a new paradigm beyond experimental and theoretical research and simulations of nature, requiring new tools, techniques, and ways of working."

– **Douglas Kell**, University of Manchester









"...everything about science is changing because of the impact of information technology. Experimental, theoretical, computational science are all being affected by the *data deluge*, and a fourth, *data intensive science* paradigm is emerging.

The goal is to have a world in which all of the science literature is online, all of the science data is online, and they interoperate with each other.

Lots of new tools are needed to make this happen."

- Jim Gray, Microsoft Research

Science Paradigms

- Thousand years ago: science was empirical describing natural phenomena
- Last few hundred years:
 theoretical branch
 using models, generalizations
- Last few decades: a computational branch simulating complex phenomena
- Today: data exploration (eScience) unify theory, experiment, and simulation
 - Data captured by instruments or generated by simulator
 - Processed by software
 - Information/knowledge stored in computer
 - Scientist analyzes database/files using data management and statistics



* Image from "The Fourth Paradigm: Data Intensive Scientific Discovery", Microsoft Research, 2009







3. Scientists and issues are geographically spread.

4. Open Data/Science Mandates

...governments and funding agencies are requiring data accessibility and encouraging data intensive use...

EXECUTIVE OFFICE OF THE PRESIDENT OFFICE OF SCIENCE AND TECHNOLOGY POLICY WASHINGTON, D.C. 20502

February 22, 2013

MEMORANDUM FOR THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

FROM: John P. Holdren

SUBJECT: Increasing Access to the Results of Federally Funded Scientific Research

1. Policy Principles

The Administration is committed to ensuring that, to the greatest extent and with the fewest constraints possible and consistent with law and the objectives set out below, the direct results of federally funded scientific research are made available to and useful for the public, industry, and the scientific community. Such results include peer-reviewed publications and digital data.

Scientific research supported by the Federal Government catalyzes innovative breakthroughs that drive our economy. The results of that research become the grist for new insights and are assets

2-2013

OSTP Policy: "Increasing Access to the Results of Federally Funded Scientific Research" Requires a plan to support increased public access to the results of research (scholarly publications and science data) funded by the Federal Government



5-2013

OMB: "Open Data Policy—Managing Information as an Asset"

•May 9: WH Executive Order: "Making Open and Machine Readable the New Default for Government Information"

Why are data not reused? Real costs...

- **Too much work?** Lack of data workflow tools...
 - Diekmann interviews (J. Ag. & Food Info., 2012):

"[Another group of scientists and I] were talking about, can we get our data and pull it together? They wanted that data, [but] **it's the annotation that's really the hard part** [for] them [to be] able to make sense of it. I would be happy to give [out the data], but [then] I have to explain whatever I did."

 Too expensive? > 80% of scientists surveyed in 2010 indicated that they did not have resources to make their data open access (Science. Feb. 2011)

Question of Money, Motivation, and Mechanics...

What do we know we know? Less than we could... Agricultural nutrients = pollutants

Topic model of funded research shows **USDA** has invested a lot BUT what does it all mean?





across 3 Agencies significant BUT can it be translated into useful knowledge for: Management? Policy? **Regulation?**



Search



ESPAÑOL



Q

Water Environment Research Foundation

Collaboration. Innovation. Results.



About WERF

The Water Environment Research F research organization dedicated to v have developed a portfolio of more t

We are a nonprofit organization that Our subscribers include wastewater equipment companies, engineers an subscribers. WERF takes a progress subscribers, environmental professio experts.







Development of a National Agricultural BMP Database

The Water Environment Research Foundation (WERF), the National Corn Growers Association (NCGA), and the Missouri Corn Growers Association (MCGA) have partnered to undertake the development of a national Agricultural Best Management Practices (BMP) Database. The purpose of the Agricultural BMP Database is to develop a centralized repository of agricultural BMP performance studies to provide scientifically-based information on practices that reduce pollutant loading from agricultural sites. The database will include performance data and meta data that document the many field-based and practice-based variables that affect BMP performance. The long-term goal of the project is to provide agricultural advisors, planners, consultants and producers with information that enables them to better select systems of BMPs for their operations and to support improvements in agricultural BMP design and implementation.





Climate Science

& Climate scientists from three Universities

Multiple gridded downscaled climate scenarios for several hundred years for the entire US

Code to perform dynamic, data-intensive analyses across
 multiple data sources

& Publish resulting dataset/metadata back to home base

Dickersin: Knowledge translation: From clinical research to practice decisions



Knowledge translation

US government has 1.3 billion \$\$\$ stockpile... Reduces symptoms by 17 hours (7 to 6.3 d), no effect on mortality



Comment / f 1 Shares / Stumble / Email

More +

Tamiflu may have little effect in pandemic, study says

EVENING NEWS APRIL 10, 2014, 6:33 PM | A new study conducted by a worldwide medical research group challenges the assumption that antiviral medications like Tamiflu and Relenza offer significant help against the flu. The U.S. government has spent \$1.3 billion stockpiling this class of drugs. Dr. Jon LaPook reports.

http://www.cbsnews.com/videos/tamiflu-may-have-little-effect-in-pandemic-studysays/









I'm Lonely and Unsure Who Else is Doing This That I Need to Connect with at My Campus???

BIG/OPEN DATA NETWORKS AND TEAMS



Enabling Data-Intensive Activity Dictates the Cooperators

- + Quality data and metadata throughout lifecycle
- + Data management policies
- + Data/Pub cataloging, serving, application tool services
- + Centralized IT, access to HPC, pipelines
- + Research; Interoperability (TEK-BioP-Social) and Virtualization
- + Workforce development; domain and software

= RESEARCH – LIBRARY – ITS – ACADEMICS – GCOUNSEL REGIONAL-GLOBAL NETWORKS

Culture of short data "lifecycles" in agronomic research...



Data Conceived

Precarious Nature of Typical Ag. Data Lifecycle: Scientifically proven that my ability to understand and find these data will erode extremely rapidly!



Applied research model with a longer data lifecycle ... More "hands" on the data



Why start w/ Libraries: Know how to organize & store so something can be discovered / accessed / used . They have the desired attributes for a data "destination"...



A set of practices, tools and services that ensure use/reuse of data over time



Purdue University Research Repository: What libraries are to books, PURR is to data (plus so much more!)



2010 to 2014



Northwest Knowledge Network

NORTHWEST KNOWLEDGE NETWORK

UNIVERSITY OF IDAHO AND COOPERATORS

www.northwestknowledge.net

NKN Mission

Enable research teams to address complex societal problems by facilitating quality metadata, and the storage, discovery and dynamic analysis of data as long term, dependable assets.

Advance research and education in support of data intensive science.



Northwest Knowledge Network

Lifecycle management for
 heterogeneous research data

Tiered, distributed data storage
Metadata Tools, Standards
Data discovery and retrieval
Data-centric researcher collaboration tools
Interoperability across scale, time,

data discipline (incl TEK, Social)

 NKN Big Data Functions ✓ Capture ✓ Storage ✓ Curation ✓ Search ✓ Sharing o Analysis Visualization

 Collaborative regional data partnerships (NIFA USDA, NW CSC USDoI, INL USDoE, EPSCoR NSF, NW Climate Hub USDA, NW Forest Fire Science Center and Sustainable NW Dairies Center.

• Network of resources, services, and expertise

- Policies, protocols, standards in support of effective data/metadata;
- Systems admin, software development for data-intensive science;
- Stable and enduring storage and access to data and metadata;
- Hosting of virtual machines, applications, websites databases; and
- Consulting/technical services for data and metadata management.
- NSF DataONE, access to HPC and national high-speed data networks

The Next Phase: Online Data Observatory

- Enable investigators to visualize and intercompare <u>heterogeneous</u> datasets without struggling with file formats, unit conversion, subsetting, scales
- New research with existing data
- Important Components
 - Data representation/interoperability
 - o New tools
 - Web service APIs



Case Study in Regional Data Management

- Startup venture; partner/institutional funding.
- Learned critical-minimal level of staffing hardware and software to sustain core services.
- Demand for services exceeding capacity. Venture ending.
- Established Service Center.
- Need dependable revenue flow for data services, and more sophisticated partnership between universities and federal government, on behalf of the PI's (the triangle of value propositions).

Seeking a Sustainable Fiscal Model

	<u>Northwest</u>	<u>Knowledge</u>	<u>e Network</u>	<u>FY2013 thr</u>	<u>ough FY20</u>	<u>20 Budget</u>	<u>Plan</u>	
	FY13	FY14	FY15	FY16	FY17	FY18	FY19	FY20
Revenue								
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Service Center	-	-	100.000	156.000	179,400	206.310	237.257	272.846
EPSCoR	39,720	78,727	172,631	164,154	84,284		-5/1-5/	-, -, - + -
USGS Grants	215,868	301,521	212,861	42,558	-	-	-	-
Misc Grants/Dept Funds	61,628	63,915	63,742	7,191	7,188	7,332	7,478	7,628
New Grant Funds	-	-	-	-	200,000	200,000	200,000	200,000
New Equipment Funding	-	-	-	-	-	100,000	100,000	100,000
Revenue Total	421.357	600.841	818.195	384.903	475.872	528.642	559,735	595.473
	-	-	-	-	-	-	-	-
Expense								
Payroll	402,116	563,468	798,734	785,220	788,737	804,328	820,229	836,450
Operating	19,058	18,861	46,017	38,517	38,517	38,517	38,120	38,517
Computer Equipment	-	89,203	45,000	40,000	40,000	140,000	180,000	180,000
Office Furniture/Equip	183	120	20,000	-	-	-	-	-
Expense Total	421,357	671,651	909,751	863,737	867,254	982,845	1,038,349	1,054,967
	-	-	-	-	-	-	-	-
Net FY Balance	-	(70,811)	(91,556)	(478,834)	(391,383)	(454,204)	(478,614)	(459,494)
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Seeking a Sustainable Business Model via University-Agency Cooperation

Need activity-interaction on all three sides of a the value triangle; Federal agencies, PIs and universities must relate to each other.

- Agency require PI's to do DM planning; specific actions, costs, reporting;
- Agencies/Universities require Pl's to dedicate direct costs for DM;
- Universities provide PI's with essential DM services or referrals;
- Universities/agencies convene national workshop on joint sustainable data management; cooperate on priorities, policies, protocols, costs.

USDA NAREEE Big/Open Data and Science

- USDA provide NAREEE with copy of USDA (OSTP) Open Data Plan
- USDA/NAREEE expand stakeholder involvement process, beyond scoping of individual REEE agencies
- ERS provide guidance on implementation of Open Data process
- USDA expand interagency collaboration on key topics like climate
- USDA place NAREEE representative on the OSTP Open Data Council

USDA NAREEE Big/Open Data and Science

- USDA provide glossary of terms, more definition(s) about what is required, preferred
- USDA provide basics on the value, best practices, benefits of managing Open/Big Data
- USDA gather input from universities re: their capacity for providing Open/Big data services
- USDA engage Capacity programs as a special case; get input from leaders
- USDA incentivize researcher for data preparation (offering scrubbing and other services)
- USDA provide guidance to universities on how Open and Big Data mandates will be enforced
- ARS conduct joint planning exercises with land grant universities leading data management
- USDA RFPs explicitly require data management activity and hold accountable
- USDA RFPs instruct PIs to include data management expenses in direct costs
- USDA work with smaller/medium sized universities to minimize negative economies of scale

The Case of Capacity Programs

Should Open Data mandate apply to Hatch, Smith-Lever, McIntire-Stennis, Evans-Allen, Animal Health, Renewable Resources (RREA), 1890, and Tribal?

A. \$.5 billion in applied, regional and demonstration research programs and their data may be important;

B. Could be cumbersome, questionably effective and time consuming for data to be organized and called for from this community.

<u>Capacity leaders need to provide input on whether to be included, and if</u> so, how would they help design an approach that will work.

What is "big data" (vs "conventional")?

Ward & Barker (arXiv:1309.5821v1 [cs.DB] 20 Sep 2013)

- Anecdotally: associated w/ data storage & analysis
- Gartner (2001): 3Vs ~ Volume, velocity, variety; (2012)
 Veracity
- Others: Oracle (structured w/ unstructured (e.g. social media)); Intel (generation of 300+ terabytes weekly);
 Microsoft (machine learning & artificial intelligence)
- Authors' conclusions: Size, complexity, technologies to process sizeable/complex
- SB conclusions: 3Cs ~ Stuff that is cumbersome, costly (time, storage, whatever) & confusing to deal with.

Yesterday's "big" is today's "conventional" ~ once we figure it out, it isn't big anymore... (Sonka, 2014 agrees w/ me on big data for ag.)

Status Quo: Taking a peek at data caretaking in AGRY... K Team Fellow (PhD

student supported by Mosaic and PCS)

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What is this???

Tomorrow, we may both be in the dark...

12 Core Data Competencies for Data Information Literacy (Carlson et al., 2011, Libraries and the Academy, 11(2), pp. 629-657)

- Introduction to databases & data formats
- Discovery & acquisition
- Data management & organization
- Data conversion & interoperability
- Quality Assurance
- Metadata

- Data curation & reuse
- Cultures of practice
- Data preservation
- Data analysis
- Data Visualization
- Ethics including citation of data

Blending different ag data streams at different ed. levels requires new skills & DIL curricula ("Library Sciences should be solicited to educate all...")

Future farmer or ag. industry employee (BS level)

- Everyone needs environmental info. mgmt that teaches how data are produced/used ("data in my life")
- Array of educational trajectories are needed from most basic level to specific endpts.
- Future farm managers need data skills in context of business mgmt & systems analyses
- Be able to understand data from outside their degree & be able to ascertain data quality

Future consultant, CCA, policy maker, Agent, Ext. Specialist (MS, PhD level)

- Understand exp. design, statistics & probability (risk)
- Understand geospatial data
- Curricula should use open-source software & "workforce-available" statistical tools
- Be able to translate science into lay language w/ context
- CCA: Certificate in Ext. Prgm should cover 12 data competencies
- Capstone data experience
- Ext. Spec. competent in Systematic Reviews; data mgmt plans / repositories part of degree

Extension Delivery and Application

 Help producers, managers and policy makers with the application of data to scenario building, modeling, visualization....

 Pursue cooperative arrangements between industry, producers and universities on the collection, storage, access, use of data.

 Pursue RFPs with integrated Extension and Research in the data-intensive context.

Why are data not reused (FHF (Faculty Hrmph Factor))?

- Not useful? Question has changed... Hmmm: Yes & No
- Not accessible? Poor data hygiene...
 - Diekmann interviews (J. Ag. & Food Info., 2012):
 - "The researcher wanted to reanalyze data from another figure and I couldn't find it. And I couldn't; I lost it. It was done on an old computer system and the technician who did [it, had] moved on and I wasn't able to find it."
 - "We have had a lot of problems in the past of losing data, or **just misplacing it**. And then we have to backtrack it and that's taken literally days or weeks to find where this data was stored. So it has been a real problem for us."

Pressing technological challenges to informatics for all agronomic efforts concern data workflow...

- Data dispersion
 - Take advantage of small datasets collected by many researchers (not everything is "BIG")
- Data heterogeneity
 - Varied protocols reflecting local culture & variation in 1° purpose
- Data provenance
 - Need to track data through multi-step process of aggregation, modeling, analysis



ODE (Opportunities for Data Exchange) 2012 D6.1 Summary of the Studies, Thematic Publications & Recommendations ~

Manifestation of data can take 5 different forms...



content/uploads/downloads/2012/11/ODE-WP6-DEL-0001-1_0.pdf



Illustration 3: The ideal Data Publication Pyramid

The Pyramid's likely short term reality:



Illustration 2: The likely short term reality for the Data Publication Pyramid

Why Standards: What is "yield"...?





Is the width of a chariot at Pompeii the best determinant of gauge for railways?



Without standards you could not get "there" from "here"

Maps of Standards: World Rail Gauges



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http://oegeo.wordpress.com/2012/01/13/maps-of-standards/