

Agenda Item: Recommendation on Impact Database Steering Committee

Presenters: Bill Brown and Eric Young

Background:

With increased interest in impacts across the Land-grant system, the ECOP Program Committee and the Measuring Excellence in Extension (MEiE) Implementation Team, chaired by Mary Jane Willis and Joe Zublena, respectively, held a joint meeting in August 2013 with one focus being how best to move forward on an impacts database. Experiment Station and NIFA representatives were also invited to this meeting.

Based on the discussion, an *ad hoc* National Impacts Database Committee (NIDC) was appointed by Willis and Zublena to advise the TAMU group developing the database regarding a public-facing website for the impacts database that would represent all BAA Sections. The committee included Tim Cross (Chair), Tom Coon (ECOP-PC), Eric Young and Bill Brown (Experiment Station representatives), Jenny Nuber (K-Global), and Faith Peppers (Communications). Consequently, the MEiE Implementation Team, the NIDC, and to a lesser extent, the ECOP-PC have been involved in advising and monitoring the development of the database and the design of a public-facing webpage to portray Extension and Research impacts to legislators and staff, media representatives, and others. While this input has been valuable, a more focused, representative, and unified advisory group will improve further implementation and refinement of the database and website.

Proposal

It is proposed that a new joint ECOP/ESCOP National Impacts Database Committee (NIDC) be appointed to replace the current *ad hoc* committee. The proposed charge to the new committee is to monitor and advise the TAMU development team on the refinement and implementation of the database and the public-facing website, provide updates to ECOP and ESCOP as needed, encourage necessary training on how to use the database, promote use of the NIDB by Extension and Research, and publicize use of the information in the database.

It is further recommended that the following be considered regarding this new committee.

1. That the committee be charged as a joint committee by the Chairs of ECOP and ESCOP and report to ECOP and ESCOP.
2. That the committee include the roles outlined below, that currently serving members of the *ad hoc* NIBD committee fill appropriate roles, and that vacancies be filled by appointment by the Chairs of ECOP and ESCOP:
 - a. Two Director/Administrator-level representatives from the Extension Section
 - i. Tim Cross
 - ii. Michael Quart
 - b. Two Director-level representatives from the Experiment Station Section (one of whom serves as AA for NRSP-1)
 - i. Bill Brown
 - ii. Vacant
 - c. One representative from K-Global
 - i. Ashley Hawn
 - d. One representative from the ECOP MEiE Implementation Team
 - i. Joe Zublena

- e. One representative from the ESCOP Multistate Impact Writing Project
 - i. Sarah Lupis
 - f. One Land-grant Communications representative
 - i. Faith Peppers
 - g. One Land-grant Evaluation representative
 - i. Vacant
 - h. One NIFA representative to serve in a liaison role
 - i. Vacant (recommend head of NIFA Planning, Accountability and Reporting)
 - i. One Extension and one Research ED to serve as support staff
 - i. Ron Brown
 - ii. Eric Young
3. That the new committee be co-chaired by an Extension director/administrator and Experiment Station director and that Tim Cross, chair of the current committee, be the Extension co-chair and Bill Brown be the Experiment Station co-chair.
 4. That the NIDC be charged for a 3-year term beginning upon ECOP/ESCOP approval, and that at the approximate 2.5 year point, the committee provide a written report to ECOP and ESCOP with recommendations regarding if and how monitoring and improvement of the database should be provided. If a standing committee is recommended, the report should include guidance on terms, rotation, composition and operation.