

Agenda Item: Policy Board of Directors Report

Presenter: Steve Slack

The Policy Board of Directors met in Napa, CA on March 31. Below are notes from that meeting.

1. By-laws Change
 - Do another vote to change the Board on Agricultural Assembly bylaws on number of votes needed to change by laws to “Approval by 2/3 of those voting, provided > 50% of eligible voters vote”
 - Motion to move ahead with another vote – Steve/Bob – Passed
 - Ballot could go out by mid-April
 - Calls will target Administrative Heads Section and ED’s can help by reminding directors
2. Board on Agricultural Assembly Leadership Succession
 - Barbara Allen-Diaz is retiring June 30
 - Jay Akridge will become chair after this meeting with his term ending Nov 2017
 - Administrative Heads Section will choose a new chair-elect
3. Budget and Advocacy Committee Report
 - Budget priorities approved by Policy Board of Directors are being pushed now by Cornerstone and was used by CARET on the Hill visits
 - Alan Grant will become Budget and Advocacy Committee chair July 1 and Orlando McMeans will become Chair-elect and Advocacy Chair
 - ECOP has concerns about the new pest management funds being in Integrated Accounts and subject to overhead
 - \$2-3 Million increase would be needed to make up difference
 - This makes future consolidation efforts more difficult and of questionable value
 - Concerned that maybe smaller budget line changes do not get as much attention as larger budget lines although critical to those impacted
 - PBD needs to work on addressing issues like budget line consolidation with loss of funds and making capacity funds competitive
 - Steve Slack and Tim Cross will work with Budget and Advocacy Committee chair to have these discussions
 - Unified message effort is continuing with a focus group on April 6 facilitated by the Riley Foundation, LGU’s are well represented.
4. FSLI/LEAD-21
 - LEAD-21 has paid back APLU loan completely
 - LEAD-21 applicants are over 90 per year now, so they have to decide how to handle this much demand
 - LEAD-21 contract with University of Georgia ends January 1, 2016, so an RFP will issued for a new management contract. UGA may not put in a bid.
 - FSLI is currently recruiting and close to filling their next class
 - FSLI has raised tuition to meet costs and are maintaining a stable budget
5. Futuring Initiative
 - Policy Board of Directors approved funding for this and task force has been working to determine how best to proceed
 - Discussions that Ian Maw had with Peter McPherson lead to decision that APLU will launch a futuring effort at the President’s level focused on food in the broad sense
 - Randy Woodson will lead this effort
 - This will be a joint CEFRR and Presidents’ initiative with the BAA heavily involved

- Looking for external funding for effort, will talk with Kellogg Foundation soon
 - This effort will likely replace the Board on Agricultural Assembly effort led by Mike Hoffmann
6. Anti-microbial Taskforce Report
 - Lonnie King, Ohio State University, is chair, first face to face meeting was March 6-7
 - Taskforce is making recommendations to various federal agencies on managing microbial resistance related to antibiotic use in animal agriculture
 - Work products also include research needs and knowledge gaps, curriculum adjustments in undergrad and graduate courses, and public education
 7. Healthy Food Systems /Heathy People Report
 - Steering Committee will meet face to face on May 6
 - Request was sent out for research experts in ag systems, food, and nutrition to determine research needs and knowledge gaps
 - Numerous nominations were received and a survey will be done with them on research needs and knowledge gaps
 - The May 6 meeting will focus on survey results and how to move forward
 - The BAA needs to develop a standard process for initiating, developing, delivering, and advocating for “big ask” initiatives
 8. Communication Marketing Committee Report
 - Scott Reed will be chair until November
 - Water security will be one of the focuses
 - Continuing to make efforts to document the return on investment of this effort
 - kglobal has completed message testing that was approved last year
 - kglobal would like to repeat testing on a smaller scale annually. Proposal will be coming from kglobal soon for this activity
 9. CLP Request to Honor Senator Morrill
 - Roger Sharpe, Justin Morrill expert, is requesting support from Board of Agriculture Assembly to ask Congress to award the Congressional Gold Medal to Justin Morrill
 - CGA and CLP chair and Eddie will be contact point
 - Support for this honor was approved by PBD
 10. Infrastructure Survey
 - Sightlines have held two webinars and one more will be done
 - Almost every institution is participating and have paid assessments
 - Surveys are currently out for completion
 11. APLU Annual Meeting
 - November 15 -17, 2015, Indianapolis
 - Board on Agricultural Assembly session Monday morning
 - Ideas for plenary session
 - Unified message
 - Board on Agricultural Assembly initiatives status
 - APLU futuring
 - GMO issue, Land Grant Universities stand
 - BAA initiatives was chosen as the topic
 12. 2015 Election for Policy Board of Directors
 - Academic Programs Section, Administrative Heads Section, Cooperative Extension Service, 1890, Non-Land Grant Universities need to elect a new representative