

Agenda Brief: BAA Futuring Initiative
Date: March 3, 2015
Presenter: Mike Hoffmann/Daniel Rossi

Background Information:

1. Task Force Membership:

Josef Broder	APS
Tim Burcham	Non-Land-grants
Wendy Fink	APLU
John Ferrick	IAS
Mike Hoffmann	Chair
Jody Jellison	ESS
Govind Kannan	1890s
Doug Lantagne	CES
Ian Maw	APLU
John Phillips	1994s
Dan Rossi	ED support
Lou Swanson	AHS

2. Meetings: The Task Force held its first conference call on October 10, 2014. It met in person on November 3, 2014. It also held two conference calls on December 18, 2014 and January 21, 2015. It is scheduled to meet by conference call monthly. A special conference call was scheduled on January 29th with a potential facilitator.

3. Update

- The Task Force has reviewed the proposed futuring process, timeline, budget and task force composition.
- An initial and critical first step in the process is the identification of a professional facilitator/consultant to further develop a conceptual framework for the process and to guide the process. To date, the Task Force has received and reviewed two proposals:
 - C. Clinton Sidle, a strategic change consultant associated with Cornell
 - Cambridge Leadership Associates (CLA), an international leadership development practiceDiscussions are underway with a third consultant, Karl Albrecht International (KAI). Karl Albrecht is a well-known executive management and futurist.
- If the futuring initiative is to have a meaningful impact in our institutions, buy-in on the part of the institutional leadership (such as presidents and provosts) will be important. The Task Force is working with APLU to identify ways to further involve institutional leaders.
- The Task Force has funding of \$50,000 from the BAA and is exploring with APLU other funding opportunities.
- The futuring effort will also need to address the importance of learning ecology platforms in the educational process.

- The proposed timeline had completion of the futuring activity during the coming year with a goal of having a draft of the futuring report ready for the next APLU meeting. The meeting would provide an opportunity to engage attendees and obtain feedback. However, this timeline may need to be adjusted.

Action Requested: For information only.