

**Item**

**ESCOP Budget and Legislative Committee Agenda Brief**

**Presenters: Gary Thompson and Mike Harrington**

**For information only**

The committee holds regular conference calls on the last Tuesday of each month. These calls have generally been well attended. The current B&L Committee membership is shown below.

<p><b>Chair:</b> Gary Thompson (NERA)</p> <p><b>Delegates:</b> Barry Bequette (ARD) Carolyn Brooks (ED-ARD) Karen Plaut (NCRA) Ernie Minton NCRA Tim Phipps (NERA) John Wraith (NERA) Bill Brown (SAAESD) Saied Mostaghimi (SAAESD) Jim Moyer (WAAESD) Jeff Steiner (WAAESD)</p> <p><b>Executive Vice-Chair</b> Mike Harrington (WAAESD)</p>	<p><b>Liaisons</b></p> <p>Rick Klemme (ECOP Liaison) Paula Geiger (NIFA) Emir Albores (NIFA) Vacant (ARS) Glen Hoffsis (APLU Vet Med) Eddie Gouge (APLU) Ian Maw (APLU) Connie Pelton Kays (CARET) Cheryl Achterberg (APLU - BoHS)</p> <p>Jim Richards (Cornerstone) Hunt Shipman (Cornerstone) Vernie Hubert (Cornerstone)</p> <p>*Chair elect</p>
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Following the March 3 meeting in Washington DC, a subcommittee led by Saied Mostaghimi was charged with creating, for consideration, a Strategic Marketing Campaign document that would be used to guide future initiative such as the Water Security initiative. The group held several calls, one including Darren Katz from kglobal. Draft documents were exchanged via email arriving at a final version that was presented the full B&L Committee for approval. This draft has also been shared with the ECOP B&L Committee.

A document outlining the development and approval of initiatives that are outside of the seven priority lines was requested by the BAA Budget and Advocacy Committee. A draft document has been shared with both Budget and Legislative committees. We are waiting on a response from ECOP. This and the above mentioned document will be melded together.

Joint discussions with the ECOP B&L Committee have focused on joint efforts provide integrated approaches and leadership for future budget efforts such as the Water Security Initiative.

The ESCOP Committee has requested all AES Directors submit water research impacts using the to the National Impact Database with an RSVP of July 10 (see below)

All documents related the federal budget and the Farm Bill are located at the [land-grant.org](http://land-grant.org) website.

Directors:

As you know the ESCOP, ECOP, the BAA, and the Policy Board of Directors all have endorsed the National Initiative on the Improvement of U.S. Water Security. As part of moving forward with advocacy for this Initiative ESCOP and ECOP are collecting important impact stories that address the five Keystones of National Significance and brief listing of example subtopics below:

- Food and Agricultural Production
  - Crop and Animal Production
  - Conservation
  - Groundwater
  - Irrigation
  - Reuse
- Environment and Ecosystems Services
  - Endangered species
  - Groundwater recharge
  - In stream flows
  - Nutrients
  - Pesticides
- Energy Production
  - Biofuel production
  - Fracking
  - Dams and hydropower
- Human Health and Safety
  - Bacteria
  - Drinking water
  - Food Safety
  - Personal Care
  - Pharmaceuticals
- Community Vitality
  - Community planning
  - Economic/business planning
  - Land use changes
  - Extreme events

Our Extension colleagues and ACE writers are mining the National Impact Database for water impact stories. Unfortunately, there are few impacts on water research currently in the database. Accordingly we ask your kind assistance in providing no more than one impact story for each of the Keystone areas or any/all subtopics. Please work with your communications staff and others as needed to identify appropriate research impacts. Stories can be submitted to the [National Impact Database](#), by providing a link or emailing the story to [Michael.Harrington@colostate.edu](mailto:Michael.Harrington@colostate.edu).

The B&L Committee will work with communications experts to select responses and assimilate combined impact stories. Your responses would appreciated by July 10.