

ESCOP CAC Call

April 17, 2014 at 4 pm Eastern Time

1 (847) 944-7654; 6797 028#

Participants: Steve Slack (ESCOP 2014 Chair), Mike Hoffman, Eric Young, Mike Harrington, Dan Rossi, Carolyn Books, Bret Hess, Bob Shulstad, Hunt Shipman, Jeff Jacobsen (recorder)

Outstanding Action Items (FYI):

1. Status of Futuring Task Force: Steve Slack has asked Mike Hoffman, with ED support from Dan Rossi, to lead the Phase 1 effort that will establish the charge, goals, etc. for the Committee with the responsibility to report back to the Policy Board at its March 2014 meeting.

Progressing as charge is being refined and DRAFT white paper due at Joint COPS. Mike Hoffman will call Daryl Buchholz to determine the nature of the response to 'What would CES look like in 100 years'? Possibly related to a few institutions and/or the Centennial Celebration.

2. Facilities Task Force Status: Sonny Ramaswamy asked ESCOP to lead an effort for the system to gather an assessment on status of facilities and to work with Sightlines on a survey and analysis. Steve has asked Mike Hoffman to lead and Dan Rossi to assist.

Ian Maw and Bruce McPherson will discuss the funding options with Sonny before Joint COPS.

3. Pest Management Coordinating Council: Status of discussion with NIFA on the fate of the consolidated line item going forward at APLU meeting?
4. Invited the Natural Resource Group to APLU PBD meeting to provide a brief overview of their new Roadmap. Presentation was made at Policy Board at APLU meeting in DC by John Hayes and Wendy Fink.
5. Impact Database at TAMU: EDs and ADs are collecting names for inputting access to the database and high-res AES logos to send to the programmer.
6. Chair Steve Slack, on behalf of ESCOP, sent several nominations for the Board for the Foundation for Food and Agricultural Research on April 6, 2014. Nominations were acknowledged as received on April 8, 2014.

Agenda (Committee updates needed only if there is new information to report):

1. **Approval of Minutes from January 16 CAC call:** Approved
2. **Interim Actions of the Chair – Steve Slack**
 - a. NAREEE Board will conduct their meeting in Ohio May 5-7 per invitation of The Ohio State University. Steve Slack will have presentation opportunity on AES and ESCOP with field tours being part of the program.

- b. Water Task Force will meet May 1-2 in Cincinnati, OH to further their charge and activities with Robin Shepard and Mike Harrington supporting. Steve Slack and Jimmy Henning are scheduled to attend.
 - c. Conveyed the interest in 'microbiomes' as a hot topic in the Omaha, NE listening session and around other circles in DC.
 - d. Provided update on discussion regarding POTENTIAL joint ESCOP and ECOP meeting in 2015. Carolyn Brooks and Jane Schuchardt met to discuss needs and approaches to date. ESCOP agreement that IF this was to occur, ARD (Carolyn) would only be responsible for ESCOP registration and room needs with 2 days for ESCOP and possibly 1 day joint meetings. During call it was also agreed that this would be discussed at the upcoming NMCC meeting.
 - e. **PBD Report – Steve Slack:** See updates in Outstanding Action Items.
- 3. National IPM Committee (NIPMC) – Steve Slack, Mike Harrington**
- 4. Budget/Farm Bill Update – Hunt Shipman/Cornerstone**
- a. Cornerstone is following up with Senate and House subcommittees and their markup activities.
 - b. Farm Bill agencies working hard to get out commodity titles with CES also working on funding for producer education programs associated with Bill.
- 5. Budget and Legislative Committee – Bret Hess and Mike Harrington**
- a. Prior to DC meeting B&L was planning to support \$325M in President's budget which ultimately moved to \$360M and advocated by B&L and then BAC.
 - b. Decision made to NOT actively join the advocacy effort for increased funding in the Animal Health and Disease line, but passively support the initiative
 - c. With the consolidation of Crop Protection lines into Integrated Programs and the potential impact to Extension IPM (IDCs), a communication piece is working through ESCOP and ECOP (and B&Ls) with BAC discussion favorable to be sent to Deans and Directors for their use. It would be used with VPRs addressing the need for an institutional waiver on IDCs for this year. MOTION approved for ESCOP to support. Mike Harrington will send out to group.
 - d. General discussion of Water Working Group justification for a BIG ASK to be furthered at Joint COPS. It was further noted that all should be cognizant of funding amount language, e.g. total versus annual versus funding provided in the 5-year Farm Bill.
 - e. Discussion on whole system 'asks' versus individual sections or individual program asks outside of the established networks.
- 6. NRSP-RC Update – Bret Hess:** Agreed to meet face-to-face if new or comprehensive reviews needed. Meeting scheduled for June 17 in Denver.
- 7. Impact Database Working Group Update – Eric Young**
- a. Scott Cummings at TAMU sent out communication to ES Directors and authorized personnel that the prior information submitted needs to be updated with subject area and tags as the new portal is now ready (mostly).
 - b. A communication will come out soon to research directors and authorized inputters. This will come out from EDs, once Eric has reviewed. TAMU will also send out the

necessary steps to log in. This will encourage impact statements to be entered while the portal is being completed. As this unfolds, feedback is welcomed. The public search engine is a work in progress.

- c. The question was asked regarding the existing (~70) impact statements that have been written and how do they get into the impact database? A suggestion was made that each of the Region Association offices could input statements from their region to share the workload. Mike Harrington will discuss with Sara and Sarah.
8. **Pest Management Coordinating Council Update – Mike Harrington**
 - a. Tied to Agenda Item #4 and the Dr. Henning letter to Dr. Slack (4/4/2014). This fully supports the approach of a small working group to initiate the NIPMC as a subcommittee of Science and Technology.
 - b. Mike Harrington desires to continue his involvement and with additional support from the S&T ED (tbd with NMCC meeting).
9. **Communications and Marketing Committee – Nancy Cox, Dan Rossi**
 - a. Meeting held on 3/2/2014 to consider global proposals to scale up their efforts to include AHS with three elements: 1) Being Smarter with messaging (\$80-100,000); 2) Being Broader by adding 10 districts (\$120,000); and 3) Integrated with LGU Communicators (\$75,000). PBD asked ESCOP and ECOP to prioritize. C&M is working on a recommendation for the Joint COPS meeting/decision that currently have four approaches outlined with assumptions of ECOP continuing support and AHS joining the existing support.
 - b. Next call on May 22.
10. **Science and Technology Committee – John Russin and Dan Rossi**
 - a. Multistate Award review with recommendation to Executive Committee based upon May Conference Call.
11. **March 3, 2014 ESCOP meeting follow-up – Steve Slack/Eric Young**
12. **Highlights of Regional Spring Meetings (short reports, 1-2 min each) – All EDs**
 - a. NC – first with new ED, over half the institutions embarking on thematic cluster hires, student enrollments up;
 - b. ARD – ARD has participated in three meetings in 2015 already and they were all joint meetings with CES and AHS;
 - c. NE – best practice session on direct costs on research facilities, regional climate efforts, institutional barriers and summer meeting with NC region in Madison, WI;
 - d. S – best practices on internal grants in college, star-ups and distribution and use of hard funds (capacity and other revenue sources);
 - e. W – joint meeting with CES directors and some AHS with the theme of “Finding Strength in Unity”.
13. **Other Business:** Next CAC Call scheduled for 5/15/2014

New ESCOP Committee Appointments: None this month.

Upcoming National ESCOP/ESS Meetings:

Meeting	Dates	Location	Details/Registration Links
2014 Joint COPs Session	July 21-24, 2014	Sheraton San Diego Hotel and Marina, San Diego, CA	Meeting website: Click here for more information
2014 Fall ESS/AES/ARD Meeting and Workshop	September 30-October 2, 2014	Jekyll Island Club Hotel (http://www.jekyllclub.com/)	Registration opens July 15 at http://www.ereg.caes.uga.edu/ Additional details pasted below
2014 Annual APLU Meeting	November 2-4, 2014	Bonnet Creek Resort Orlando, FL	Meeting website: Click here for more information:

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2014 ESS/SAES/ARD Fall Meeting

September 30 – October 2, 2014

Jekyll Island, Georgia

Location: Jekyll Island Club Hotel
371 Riverview Drive
Jekyll Island, Georgia 31527
www.jekyllclub.com
(855) 535-9547

Hotel rate: \$159.00 + \$15.00 room fee/night (use Reservation #111018)

Reservations must be made prior to Sept. 8 to receive special rate

Rate is good for three nights prior and following the meeting

Registration: Participant registration is \$450.00
Guest registration is \$250.00.

Registration will open July 15 at www.ereg.caes.uga.edu

Tentative Schedule

Tuesday evening: Onsite check-in and registration

Opening reception

Wednesday: Meeting all day

Wednesday evening: On your own for dinner

Thursday: Meeting all day

Thursday evening: Banquet

Ground Service Transportation to/from Jekyll Island Club Hotel

Brunswick-Glynco Airport \$60.00 (1-2 people one way)

(approximately 30 minute drive) \$20.00 (each additional person)

**ASA/Delta will work with your group on reduced rates into Brunswick, GA.

Jacksonville International Airport \$120.00 (1-2 people one way)

(approximately one hour drive) \$30.00 (each additional person)

St. Simons-McKinnon Airport \$60.00 (1-2 people one way)

\$20.00 (each additional person)

Jekyll Island Airfield

Complimentary

*All intra-island transportation is complimentary.

All ground transportation may be pre-arranged for large groups traveling together.

Hotel will arrange all airport transportation with advance notice of flight itineraries.